

Strategic Plan 2024 - 2027

Our Vision:

Healthy native vegetation to provide habitat for biodiversity in the Hunter Region in collaboration with a passionate and informed community.

Our Mission:

Support and grow native vegetation and bushland by operating a high quality nursery and a dynamic team of regenerators and educators.



PROFESSIONAL BUSH REGENERATION TEAM

- Consistent outcomes for clients
- Reliable work ethos
- Excellent reporting and communication
- Systems and record-keeping
- Targeted upskilling and career pathways
- Encourage horizontal structures and ways of working



HIGH QUALITY PLANT NURSERY

- Intelligent application of modern technology
- Sustainable resourcing
- Data-informed seed collection considering climate change
- Innovative approach to retail and wholesale
- Healthy and resilient stock via adaptive management



THRIVING VOLUNTEER COMMUNITY

- Inclusive, dedicated, and socially diverse
- Positive and dedicated team
- Knowledge sharing and experience
- Workflow protocols and safety management
- Attract the next generation of volunteers



COMMUNITY EDUCATION AND PARTNERSHIPS

- Innovative delivery of energising education for everyday people
- Expand on our success in social media with highlights, tips, videos
- Influence policy through advocacy for biodiversity, conservation and
- Maximise regional funding opportunities

BEDROCK VALUES

Financially sustainable and legally compliant organisation that demonstrates the same harmony and diversity we strive for in the ecosystem.